
Peterhouse Corporate Finance
(‘Peterhouse’ or the ‘Company’)

Peterhouse Advises the First Investment Vehicle to Raise Funds via Crowdfunding

Peterhouse is pleased to announce that its client, Capital for Colleagues PLC (“CFC”), an ISDX Growth Market investment vehicle which invests in, advises and supports companies that are, or want to become, employee owned businesses (“EOBs”), has reached the minimum target of £0.25 million via the crowdfunding which it launched on 5 February 2015. CFC is the first quoted investment vehicle to raise funds via crowdfunding.

Since its formation in October 2013, CFC has invested in more than 20 EOBs, in sectors ranging from civil engineering to accountancy, establishing itself as a leading body within the EOB sector. The Directors’ aim is that investments made by CFC will have a reasonable prospect of an exit, or be expected to return capital, and an attractive dividend or profit stream.

As ISDX Corporate Adviser to Capital for Colleagues, Peterhouse was responsible for structuring and project managing the transaction, ensuring that the fundraising for a public company could be conducted across a platform designed for private companies and retail investors. Peterhouse is also acting as Placing Agent to facilitate investment by retail investors via the CrowdBNK platform.

This is a further demonstration of innovation by Peterhouse, creating a hybrid public/private fundraising structure. Peterhouse designed the fundraising to allow direct retail participation in a public company secondary issue, using marketing materials and a timetable more akin to traditional institutional fundraisings.

Peter Greensmith, Chief Executive Officer of Peterhouse Corporate Finance, said: “Much continues to be made about the ability of crowdfunding to transform business financing, with many predicting that it will replace more traditional sources of capital such as banks, angel investing and venture capital. With our proven ability to advise and deliver for clients across both traditional and disruptive platforms, Peterhouse intends to remain at the forefront of this transformation”.

For further information please contact:

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Notes to Editors:

Peterhouse Corporate Finance Limited is an independent corporate advisor and broker, dedicated to the needs of growth-orientated and entrepreneurial companies. Peterhouse is ranked Number 1 independent small cap broker for AIM companies and the largest ISDX Growth Market Corporate Adviser. Peterhouse is also the owner of JP Jenkins, Europe's longest- established matched bargain market. With this unique array of complementary businesses, the Company provides a full range of advisory and broking services to AIM and ISDX Growth Market companies and to companies looking to join these, or similar, markets.